

## RULES

- 1. No one is bigger than the pack: The strength of pack is the unity of the pack, and that unity will not be compromised for anyone.
- **2. Respect**: All pack members must be treated with respect, to disrespect one pack member is to disrespect the entire pack.
- 3. All are welcome: All trades, skills, services, industry business owners and their experience are welcomed. Diversity within the pack increases the overall pack knowledge, and acumen, thus strengthening the pack.
- 4. All are equal: All trades, skills, services, industry business owners are considered equal, trade rivalries, animosity, personal or regional feuds do not exist within the pack.
- **5. Facts first:** Pack members focus on facts first and foremost. Opinions are welcomed, when requested providing they are constructive, respectful, and most of all relevant.
- **6. Anonymity is comfortability:** The economic, climate, and competitive conditions of where our business operates are what matter, not the actual conditions. Keep business specifics out of the pack, trust cannot be formed is were competition, rivalry, or animosity is present.
- 7. Ignorance is not bliss: Think before you post, the pack is for pro's not joes! If in doubt, don't send it out that's what WhatsApp groups are for.
- 8. Return the favor: Don't just login for help, login to help!
- **9. One and done:** Breaking any of the pack rules will result in your being removed from the pack, permanently.



